Measure and Improve Program Impact
Optimizing Impact

What if you could transcend traditional evaluations to deliver truly meaningful impact?

Performitiv is a revolutionary concept in analytics technology that measures impact and improves performance for talent development. We go beyond traditional evaluations and scorecards by delivering highly configurable, automated impact optimization process benchmarks so that you can communicate quality, impact, compliance and value back to stakeholders.
Impact Optimization Model™

Performitiv’s Impact Optimization Model is a comprehensive, practical methodology to address the issues of impact, business results, ROI, and optimization for programs. It applies a future-forward approach to help create an automated, repeatable process to tell a story of impact by demonstrating value while identifying improvement opportunities in programs.

The model leverages descriptive, predictive, and prescriptive data collected from multiple sources, such as evaluations, surveys, verbatim, and operational/business metrics in an automated process using the Performitiv measurement technology. A result of deploying this model is the Performitiv Impact Rating, which is a blend of performance improvement methodology combined with causal-modeled learning measurement insight (scientifically proven to be linked to program impact).

Why Use the Impact Optimization Model

- Scientifically sound impact measures
- Proven improvement methodology
- Automated and repeatable data collection
- Positive experience for respondents
- Links impact measures to outcome measures
- Identifies demographics showing value or needing improvement
- Practical and scalable process
- Incorporates APIs and AI providing security, reliability, and insights
- Enhances impact and statistical studies
Impact Measurement Technology

Performitiv Impact Measurement Technology is a contemporary, cloud-based analytics technology designed to demonstrate value and identify performance improvement in programs and results for talent development professionals. The system uses secure API connections to automate data collection while leveraging artificial intelligence (AI) prescriptive algorithms to analyze results.

Performitiv's scientifically-sound methodology fused with modern technology transforms tedious tasks into a strategic process that optimizes impact while driving collaborative performance improvement.

How Does Performitiv Work?

**Assessment**
Our Assessment functionality makes it very easy to gather and report on impact ratings and overall performance.

**KPI**
The KPI function streamlines and automates the gathering and reporting of business outcome data.

**Workflow**
When action is needed, use our Workflow functionality to collaborate with your team and your stakeholders in a visible, accountable way.

**Reporting**
Reporting is simple yet actionable. Analysis is embedded to engage and empower users with creative insights to demonstrate value and improve performance.
Our clients improve performance gaps in record time

“Performitiv was simple to implement, highly cost effective, and is generating immediate value with actionable intelligence presented in a user-friendly way that empower our team to make data-driven decisions and constructively showcase our impact on the business.”

“The Performitiv team is so consultative – they weren’t afraid to say this isn’t a good idea, which was very helpful.”

“With Performitiv, we don’t need to look past the first page to know what to run, the answers are there!”

“Our goal was to create a culture of performance improvement – where it’s all about taking action on the data.”
Start measuring impact today

Experience the Performitiv technology solution

Schedule a Meeting

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